

# Autauga County Sheriff's PCA Rodeo

FEBRUARY  
16th-17th

\$8000  
PRIZE  
MONEY



- ✓ BAREBACK RIDING
- ✓ STEER WRESTLING
- ✓ TIE-DOWN ROPING
- ✓ SADDLE BRONC RIDING
- ✓ TEAM ROPING
- ✓ BREAK-AWAY ROPING
- ✓ BARREL RACING
- ✓ BULL RIDING

TICKETS  
\$15.00  
5 & UNDER FREE

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GATES OPEN AT 5PM  
MUTTON BUSTIN 6PM  
RODEO 7:PM

For more information: 334-361-2500



## AUTAUGA COUNTY SHERIFF'S RODEO

### SPONSORSHIP INFORMATION

### IMPORTANT DATES TO REMEMBER

SPONSORSHIP PACKAGES WILL BE ACCEPTED STARTING **OCTOBER 2, 2023** 9:00 A.M. TO 3:00 P.M. MONDAY THROUGH FRIDAY AT THE AUTAUGA COUNTY SHERIFF'S OFFICE 162 WEST FOURTH STREET PRATTVILLE, ALABAMA. WE WILL STOP ACCEPTING SPONSORSHIP PACKAGES NOVEMBER 30, 2023 TO ALLOW TIME FOR SIGNS AND PROMOTIONAL ITEMS TO BE MADE. SOME SPONSORSHIP PACKAGES ARE LIMITED. SPONSORSHIPS WILL BE FIRST COME FIRST SERVED. WE APPRECIATE YOU FOR CONSIDERING SPONSORING THE INAUGURAL SHERIFF'S RODEO. WE PLAN ON THE RODEO BEING AN ANNUAL EVENT AND WOULD APPRECIATE SUPPORT EACH YEAR. IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT THE SHERIFF'S OFFICE AT **334-361-2500** AND ASK TO SPEAK TO LAUREN MARTIN MONDAY THROUGH FRIDAY 9:00AM TO 3:00 PM.



# INAUGURAL AUTAUGA COUNTY SHERIFF'S RODEO



## **A NOTE FROM THE AUTAUGA COUNTY SHERIFF'S RODEO COMMITTEE**

Thank you for taking the time to consider "The Inaugural Autauga County Sheriff's Professional PCA Rodeo" for sponsorship. 3R Rodeo Company is facilitating the rodeo as our stock contractor. They are located in Jemison, Alabama. 3R Rodeo is a professional, family fun, and entertaining rodeo company. They will be bringing this entertaining rodeo to Autauga County for the Autauga County Sheriff's Office. Although ticket sales help cover some of the expenses, they represent only a small portion of funds needed to produce a rodeo. Your sponsorship is essential to the success of the rodeo. Sponsorship is a great way to advertise your product or service and shows your support for the Autauga County Sheriff's Office. Help us bring great professional and affordable family entertainment to your local community, while helping us raise funds for the Autauga County Sheriff's Office.

The Autauga County Sheriff's Office will be hosting a day of events for Special needs children/ adults and school age children, Kindergarten to 6<sup>th</sup> grade, on February 15, 2024. This will be a mock rodeo with Law Enforcement booths and vehicle displays. On February 16<sup>th</sup> and 17<sup>th</sup>, Autauga County Sheriff Mark Harrell will host the main rodeo led by 3R Rodeo and announced by Mr. Jerry Byrd. We would love to count on your support. Please take time to look over each sponsorship package and let us know how we can work out a package to showcase your brand.

We thank you for your consideration in sponsoring part of this Inaugural Autauga County Sheriff's Rodeo.

**Let's Rodeo!!!**

# INAUGURAL AUTAUGA COUNTY



## SHERIFF'S RODEO



FEBRUARY 16<sup>TH</sup> -17<sup>TH</sup>

SPONSORSHIP PACKAGE

MAKE CHECKS PAYABLE TO:

AUTAUGA COUNTY SHERIFF'S RODEO

### PRESENTING SPONSORSHIP- \$10,000

- (2) 3X6 BANNERS (1) INSIDE ARENA (1) OUTSIDE ARENA
- SPONSOR RECOGNIZED AS PRESENTING SPONSOR EACH NIGHT OF RODEO
- WILL HAVE OPPORTUNITY TO SPEAK DURING EACH RODEO
- LOGO WILL BE ADDED TO ROUGH STOCK ANIMALS
- SPONSOR WILL BE ABLE TO HAVE MERCHANDISE DISPLAYED INSIDE ARENA
- SOCIAL MEDIA ADVERTISEMENT
- ELIGIBLE FOR ANY RADIO/TV ADVERTISEMENT
- LARGE LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- SHERIFF'S RODEO BELT BUCKLE
- 6 TICKETS EACH NIGHT OF RODEO
- 2 TABLES RESERVED FOR AUCTION

### PLATINUM SPONSORSHIP- \$7,000

- (2) 3X4 BANNERS (1) INSIDE ARENA (1) OUTSIDE ARENA
- RECOGNIZED AT OPENING CEREMONIES EACH NIGHT
- RECOGNIZED AS ALLEY WAY SPONSOR
- SPONSOR WILL BE ABLE TO HAVE MERCHANDISE DISPLAYED INSIDE ARENA
- SOCIAL MEDIA ADVERTISEMENT
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 4 TICKETS EACH NIGHT FOR EVENT
- 1 TABLE RESERVED FOR AUCTION

MAKE CHECKS PAYABLE TO **AUTAUGA COUNTY SHERIFF'S RODEO**  
LOGO CAN BE EMAILED TO- [LAUREN.MARTIN@AUTAUGA.COM](mailto:LAUREN.MARTIN@AUTAUGA.COM)

**SPECIAL NEEDS AND AUTAUGA COUNTY SCHOOL'S MOCK RODEO**  
**THURSDAY \$5,000**

- (2) 3X4 BANNERS (1) INSIDE ARENA (1) OUTSIDE ARENA
- RECOGNIZED AT MOCK RODEO EVENT AS SPONSOR
- SPONSOR WILL BE ABLE TO HAVE MERCHANDISE DISPLAYED INSIDE ARENA
- OPPORTUNITY TO SPEAK AT MOCK RODEO EVENT
- SOCIAL MEDIA ADVERTISEMENT
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 2 TICKETS EACH NIGHT OF RODEO
- 1 TABLE RESERVED FOR AUCTION

**GOLD SPONSORSHIP- \$ 3,000**

- (2) 3X4 BANNERS (1) INSIDE ARENA (1) OUTSIDE ARENA
- RECOGNIZED AS INTERMISSION SPONSOR
- SOCIAL MEDIA ADVERTISEMENT
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 2 TICKETS EACH NIGHT OF RODEO
- 1 TABLE RESERVED FOR AUCTION

**MUTTON BUSTIN BUCKLE & EVENT SPONSORSHIP \$2,000**

- 3X4 BANNER
- RECOGNIZED AS SPONSOR DURING EACH MUTTON BUSTIN EVENT
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 1 TABLE RESERVED FOR AUCTION

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**SPECIALTY ACT SPONSOR \$2,500**

- 3X4 BANNER
- RECOGNIZED AS SPONSOR DURING EACH SPECIALTY ACT
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 1 TABLE RESERVED FOR AUCTION

**BARREL COVER SPONSORSHIP \$1,800 (\$600 EACH BARREL)**

- BARREL COVER WITH LOGO ON ALL THREE BARRELS
- RECOGNIZED SPONSOR OF BARREL RACE
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 1 TABLE RESERVED FOR AUCTION

**AUCTION NIGHT SPONSOR \$2,000**

- 3X4 BANNER
- RECOGNIZED SPONSOR OF AUCTION NIGHT
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 1 TABLE RESERVED FOR AUCTION

**BUCKING CHUTE SPONSOR \$4,000 (\$1,000 EACH CHUTE)**

- CHUTE GATE BANNER
- WILL BE GRAND ENTRY SPONSOR
- SOCIAL MEDIA ADVERTISING
- 1 TABLE RESERVED FOR AUCTION

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**BUCKLE SPONSOR \$1,000 (12 AVAILABLE)**

- 3X4 BANNER
- MENTIONED DURING EVENT
- SOCIAL MEDIA ADVERTISING
- 1 TABLE RESERVED FOR AUCTION

**TRACTOR SPONSOR \$1000 (1 AVAILABLE)**

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
- 1 TABLE RESERVED FOR AUCTION
- SPONSOR CAN DISPLAY NEW TRACTORS OUTSIDE ARENA

**\*\*\*\*\*MUST PROVIDE ARENA TRACTOR AND DRIVER FOR ARENA MAINTENANCE  
FOR RODEO EACH NIGHT DURING EVENTS\*\*\*\*\***

**PICKUP TRUCK SPONSOR \$1,000 (1 AVAILABLE)**

- 3X4 BANNER
  - SOCIAL MEDIA ADVERTISING
  - SMALL LOGO ON ALL PROMOTIONAL AND PRINT ITEMS FOR RODEO
  - 1 TABLE RESERVED FOR AUCTION
  - SPONSOR CAN DISPLAY NEW TRUCKS OUTSIDE ARENA
- \*\*\*\*MUST PROVIDE PICKUP TRUCK AND DRIVER FOR ARENA TO PLACE  
BARREL'S OUT FOR EVENT EACH NIGHT\*\*\*\***

**LIVESTOCK SPONSOR \$1,000(1 AVAILABLE)**

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

**ROPING BOX SPONSOR \$1000 (4 AVAILABLE)**

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

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ANNOUNCER STAND SPONSOR \$750 (1 AVAILABLE)

- 3X4 BANNER ON ANNOUNCER STAND
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

PICKUP MEN SPONSOR \$750 (1 AVAILABLE)

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

OPENING CEREMONY SPONSOR \$750 (1 AVAILABLE)

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

BULL FIGHTERS SPONSOR \$750 (1 AVAILABLE)

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

JUDGES SPONSOR \$750 (1 AVAILABLE)

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

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STOCK CONTRACTOR SPONSOR \$750 (1 AVAILABLE)

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING
- 2 SEATS RESERVED FOR AUCTION

TIME LINE SPONSOR \$500

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

SUPPORTER OF AUTAUGA COUNTY SHERIFF'S OFFICE RODEO \$300

- 3X4 BANNER
- SOCIAL MEDIA ADVERTISING

ARENA SPONSOR \$250

- LARGE BANNER WITH ALL ARENA SPONSOR SMALL LOGO'S
- SOCIAL MEDIA ADVERTISING

**THANK YOU FOR YOUR SUPPORT OF THE INAUGURAL  
AUTAUGA COUNTY SHERIFF'S RODEO**



**\*\*\*\*\*WE WILL BE ACCEPTING SPONSORSHIP APPLICATIONS OCT. 2, 2023  
MON-FRI 9:00 AM TO 3:00 PM @ THE AUTAUGA COUNTY SHERIFF'S  
OFFICE. ALL SPONSORSHIPS FORMS MUST BE TURNED IN BY NOVEMBER  
30, 2023 FOR ADVERTISING AND PROMOTIONAL ADVERTISING\*\*\*\*\***

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LOGO CAN BE EMAILED TO- [LAUREN.MARTIN@AUTAUGA.COM](mailto:LAUREN.MARTIN@AUTAUGA.COM)**



**APPLICATION /CONTRACT FOR  
SPONSORSHIP PACKAGE  
AUTAUGA COUNTY SHERIFF'S RODEO  
FEBRUARY 16<sup>TH</sup> & 17<sup>TH</sup> 2024**

Sign and return form to:     Autauga County Sheriff's Office  
162 West 4<sup>th</sup> Street, Prattville, AL 36067  
(334) 361-2500

EMAIL: [lauren.martin@autauga.com](mailto:lauren.martin@autauga.com)

(Please Print or Type)

Company/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Sponsor Package: \_\_\_\_\_

Total: \$ \_\_\_\_\_ Signature: \_\_\_\_\_

It is agreed that the Autauga County Sheriff's Office will provide all signage specified in Sponsor Package. Unless specified in package there is no guarantee of exact placement of signage. All tickets specified in package for events will be made available no later than January 30, 2024. All Sponsorship Packages are on a first come- first served basis. The Autauga County Sheriff's Office will begin collecting Sponsorship packages October 2, 2023 Monday – Friday 0900- 1500 hours. All company/business Logo's must be sent by Email to [lauren.martin@autauga.com](mailto:lauren.martin@autauga.com) no later than November 30, 2023 to allow printing and distribution of all Promotional Items. 3R Rodeo is just providing the stock contracting. For any questions, please contact the Autauga County Sheriff's Office. Please sign and return to the above listed address no later than November 30, 2023. By Signing you acknowledge the terms and conditions of this event.

**FOR OFFICE USE ONLY**

We hereby acknowledge receipt of \$ \_\_\_\_\_ Paid in Full. CK#/Cash \_\_\_\_\_

Sponsorship Package: \_\_\_\_\_

Taken By: \_\_\_\_\_

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

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